

Working student for marketing at IoT Startup

About Embever

Embever, an award-winning startup based in Magdeburg, is active in the growing market of Internet-of-things (IoT). Embever operates a platform for the development of energy-efficient IoT products. Our platform powers new innovative products like the world's first NB-IoT e-Paper, and helps large corporations like Deutsche Bahn keep their trains up and running.

Your place with us

- Improve communication with existing and potential clients
- Develop creative concepts to attract new customers
- Optimize lead generation across multiple marketing channels

What you should bring

- Creativity in the creation of texts and fun with social media such as LinkedIn
- Enthusiasm for building B2B relationships and interest in new technologies
- Experience in dealing with inbound marketing methods
- Experience in image processing
- Independent, organised and conscientious working methods coupled with a high level of commitment and quality awareness

What we offer

- As a young startup focused on innovation and technologies of tomorrow, we foster a collaborative, supportive, and boredom-free environment—where bright minds come together to achieve exceptional results
- We have high standards of fairness and transparency and maintain a culture of constructive criticism. There's no fear of failure; we know that's how innovation happens
- We offer you flexible working hours and many creative perks that make Embever a Great Place to Work

If you are interested, please send us your CV to apply@embever.com